

Canmore Destination Marketing Fund Sponsorship Application Form

The Canmore Destination Marketing Fund Sponsorship Application is a funding opportunity for Canmore Community Events. It is not intended to fund ongoing operational expenses or capital purchases. Please attach additional information.

Organization Contact Information

| | | |
|------------------------|------------|-------------|
| Event | Dates | |
| Name of organization | | |
| Primary Contact person | | |
| Address | | |
| Phone number | Fax number | Cell number |
| Email | Website | |

Sponsorship Funding Request

| |
|----------------------------|
| Requested Sponsorship \$\$ |
|----------------------------|

Organizations Fundraising and/or Event Goals & Details

| |
|--|
| Organization Goals |
| Number of volunteers you anticipate will be involved with the project and what will they do? |
| How will you advertise this event? |

Sponsors Benefits

Marketing/Advertising Benefits and Good Will Opportunities

| # | Line Items | Notes | Value |
|----------------------|------------|-------|-------|
| 1 | | | \$: |
| 2 | | | \$: |
| 3 | | | \$: |
| 4 | | | \$: |
| Total In-Kind Value: | | | \$: |

Project Budget

Revenues - if applicable

| # | Line Items | Notes | Value |
|-----------------|------------|-------|-------|
| 1 | | | \$: |
| 2 | | | \$: |
| 3 | | | \$: |
| 4 | | | \$: |
| Total Revenues: | | | \$: |

Expenditures - Operational Expenses for project – Please list

| # | Line Items | Notes | Value |
|-----------------|------------|-------|-------|
| 1 | | | \$: |
| 2 | | | \$: |
| 3 | | | \$: |
| 4 | | | \$: |
| 5 | | | \$: |
| Total Expenses: | | | \$: |

Verification

The undersigned verifies that the information provided in this application is correct and complete. The current President or Treasurer must sign this application form.

Name (Please print)

Phone Number

Position

Time in this Position

Signature

Date

This information is being collected for the purpose of determining eligibility of an applicant to receive Canmore Destination Marketing Fund Sponsorship. This information is collected under the authority of Sections 32c of the Freedom of Information and Protection of Privacy Act. Questions regarding the collection of this information may be directed to the Chair or Secretary.

If you have any questions regarding the application process, or to submit your application by email, please contact:

Steven Dyck, Chair, DMF Committee stevendyck@pocaterrainn.com

General Manager, Best Western Pocaterra Inn and Econolodge

or

Donna Trautman, Administrator, DMF Committee donna@rockyski.ca

General Manager, Rocky Mountain Ski Lodge

To Mail:

Canmore Destination Marketing Fund Committee

Box # 8450

Canmore, Alberta

T1W 2V3

For Information about the Canmore Destination Marketing Fund

Visit the web: www.chla/dmf

Application Deadline: April 10, 2010